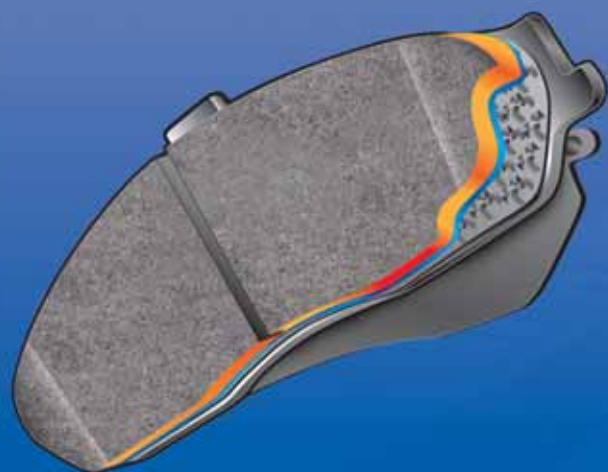




Results based on A04D Dyno tests using D52 automotive platform.
Actual on-vehicle performance may vary.



Ideal for import & domestic automobiles.

HPS-High Performance Street

When it comes to performance braking for street vehicles, there is no equal.

Superior Stopping Power For The Street

HPS - (High Performance Street) disc brake pads are world-renowned for increasing stopping power on your street legal vehicle. Hawk Performance's engineers developed the HPS compound by blending the safety and quality aspects of Aerospace design with braking technology derived from Motorsports efforts. The result is a unique Ferro-Carbon brake compound that delivers significant advantages of increased stopping power, extended pad life, extended rotor life and low dust properties for street applications.

Our high performance street compound offers a higher coefficient of friction over stock brake pads and can provide you 20-40% more stopping power, with higher resistance to brake fade than standard replacement pads.

HPS Brake Pad Key Features:

- Increased stopping power
- High friction/torque hot or cold
- Gentle on rotors
- Extended pad life
- Low dust
- Virtually noise-free
- Ideal for import & domestic automobiles

All Hawk Performance street brake pads provide a limited lifetime warranty, ensuring products to be free of defects from manufacturer's workmanship and materials. Please see page 11 for complete warranty information.

Important Installation Instructions

All brake pads require a burnishing or bedding-in procedure in order to achieve optimal performance and durability. During the bedding-in process the pad conforms to the rotor surface and generates an import transfer film. Prior to installation, make sure the brake system is free and clear of debris, brake fluid is replaced and all brake components are properly installed and in good working order. See the FAQ section on page 10 for more information on proper brake pad bedding procedure.

PERFORMANCE CERAMIC-Luxury & Touring

Quiet, clean and quick stopping Performance Ceramic is better than standard replacement ceramic brake pads.

Quiet, Clean Performance

Hawk understands the demands of today's ceramic brake pad users, and specifically formulated our ceramic composite material to meet the ultra-low dust, low noise performance of OE ceramic pads. The advantage of our performance ceramic compound is that we don't sacrifice stopping power in order to achieve the traditional ceramic pad attributes. Additionally, our ceramic product provides a linear friction profile which allows your ABS system to operate more effectively.

Performance Ceramic Brake Pad Key Features:

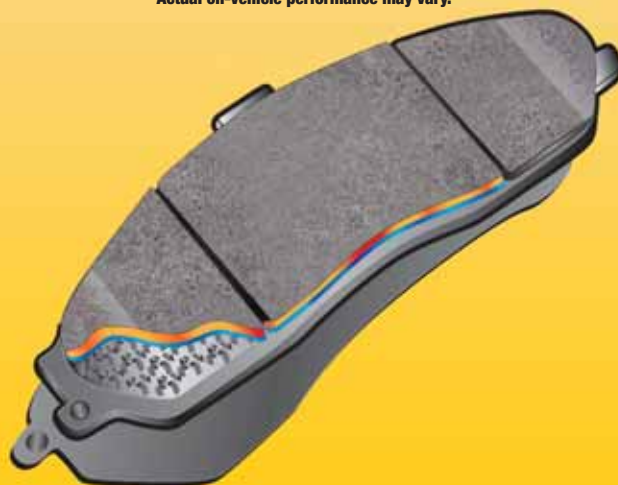
- Extremely quiet—engineered to reduce brake NVH (Noise, Vibration and Harshness)
- Increased stopping power
- Increased rotor life
- Extended pad life
- Ultra-low dust
- Stable friction output
- Ideal for import and domestic sportscars and luxury cars, sport trucks, vans and SUV's with light towing and hauling duty

Important Installation Instructions

All brake pads require a burnishing or bedding-in procedure in order to achieve optimal performance and durability. During the bedding-in process the pad conforms to the rotor surface and generates an import transfer film. Prior to installation, make sure the brake system is free and clear of debris, brake fluid is replaced and all brake components are properly installed and in good working order. See the FAQ section on page 10 for more information on proper brake pad bedding procedure.



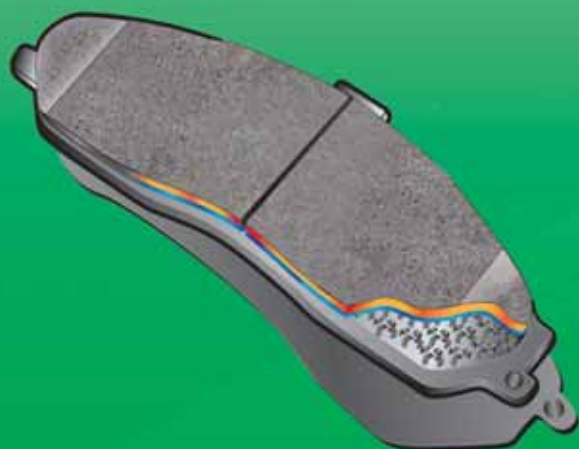
Results based on A04D Dyno tests using D52 automotive platform. Actual on-vehicle performance may vary.



Recommended for import & domestic automobiles, luxury SUV's, sport trucks & vans.



Results based on A04D Dyno tests using D655 1 ton truck platform.
Actual on-vehicle performance may vary.



Ideal for import and domestic full-size trucks, SUV's and vans with moderate towing and hauling duty.

LTS-Light Truck & SUV

Stop putting car brakes on your truck. Hawk's LTS compound is specifically formulated for large brake systems found on full-size trucks and SUV's.

Engineered By Truck Brake Pad Experts

At Hawk Performance, we understand that traditional car brake pad technology just doesn't cut it on today's trucks. This is especially true if you haul heavy payloads or trailers. Install our LTS brake compound and dramatically improve your truck's stopping power and fade resistance. Additionally, Hawk Performance LTS compound will out last the competition in terms of rotor and pad wear.

What Makes Us The Truck Experts?

For over forty years, we have developed and supplied friction solutions for some of the largest trucks on the planet. Our products are utilized by both OE and aftermarket companies servicing the mining, construction, Military and commercial truck markets. We have utilized this technology and combined it with Aerospace design quality to develop the ultimate on-highway truck and SUV specific friction material.

LTS Brake Pad Key Features:

- Designed for large brake systems found on full-size trucks
- Engineered using technology from fleet & Military applications
- Ferro-Carbon friction material delivers more braking power and fade resistance than OE pads
- Low dust
- Excellent pad and rotor life
- Virtually noise-free
- Ideal for import and domestic full-size trucks, vans and SUV's (1/2 ton) with moderate towing and hauling duty

All Hawk Performance street brake pads provide a limited lifetime warranty, ensuring products to be free of defects from manufacturer's workmanship and materials. Please see page 11 for complete warranty information.

Important Installation Instructions

All brake pads require a burnishing or bedding-in procedure in order to achieve optimal performance and durability. During the bedding-in process the pad conforms to the rotor surface and generates an import transfer film. Prior to installation, make sure the brake system is free and clear of debris, brake fluid is replaced and all brake components are properly installed and in good working order. See the FAQ section on page 10 for more information on proper brake pad bedding procedure.

SUPERDUTY - Severe-Duty Truck

For serious towing/hauling and commercial truck fleets.

Unequaled For Severe Duty Use

Hawk Performance SuperDuty brake pads utilize our OE and aftermarket severe-duty friction technology. This product has been engineered for class 2 and higher on-highway commercial trucks. This unique Ferro-Carbon material delivers extremely high fade resistance, with superior high temperature rotor and brake pad wear. **This product is not recommended for personal or recreational trucks and SUV's.**

SuperDuty Brake Pad Key Features:

- Engineered from technology used in heavy-duty on/off-highway and military applications
- Extremely high coefficient of friction and fade resistance
- Recommended for professional fleets (greater than 1 ton) and light trucks towing excessive payloads

Important Installation Instructions

See page 10 for proper brake pad bedding procedures.



HP PLUS - Autocross & Racing

For import and domestic streetcars that compete in Autocross, Solo and Track Day competition.

The Ultimate Double Duty Friction Compound

Hawk's HP Plus race compound can take the heat of the track, and get you home safely without having to change back to street brake pads. HP Plus was developed and manufactured for sport driving in Track Day applications. This friction formulation offers lower wear rates and higher torque values than other competitive materials.

HP Plus Brake Pad Key Features:

- Extremely high friction output
- Extremely high fade resistance

WARNING! Due to the dramatic friction levels produced by this product to achieve "race-level" braking, rotor wear, noise, dust, and pad life may be affected. All Hawk Performance HP Plus / Autocross brake pads provide a limited lifetime warranty, ensuring products to be free of defects from manufacturer's workmanship and materials. Please see page 11 for complete warranty information.

Important Installation Instructions

See page 23 for proper HP Plus brake pad bedding procedures.



Motorsports Pad Introduction begins on page 14!